Digital SLR Comparison Guide

Provides a comprehensive, easy-to-follow summary of how search engines work, along with helpful techniques for fundamental Web site optimization, including techniques of analysis and ongoing maintenance, search engine marketing tools, and more. Original.

David Busch's Nikon D3400 Guide to Digital SLR Photography
Rocky Nook, Inc.

David Busch's Nikon D7500 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the Nikon D7500 camera. Built around the same 20.9 megapixel sensor as the D500, this mid-level Nikon model has BlueTooth and Wi-Fi wireless control with the SnapBridge smart phone/tablet app. A swiveling screen, 4K video, 8 fps continuous shooting, and ISO speeds up to 1.6 million make the D7500 a significant enthusiast-oriented upgrade. With this book in hand, you can fine tune your camera skills as you explore the world of digital photography, develop your creativity, and take great photographs with your D7500. The Rough Guide to Digital Photography is an up to date quick reference tool for all things photography-related. With tips on composition and technique, editing quick fixes, and cool things to do with photos, this essential handbook tells you what you need to know to maximize the quality and impact of your pictures both online and off. It will also help you make sense of the mass of online options in an ever-changing digital age, from photo sharing and hosting to creating blogs, mash-ups and slideshows. Taking a practical look at the many image tools available, it will help you decide what’s best for you and shows you how to: Learn the rules of composition … and then learn how to break them Harness the power of the digital darkroom and how to create images that will impress your friends Whether you are new to photography, want to get the best out of your cameraphone, or are a dedicated amateur with an SLR this book will help you make the most of your pictures at home, on the move or online.

Mohs Micrographic Surgery, an advanced treatment procedure for skin cancer, offers the highest potential for recovery—even if the skin cancer has been previously treated. This procedure is a state-of-the-art treatment in which the physician serves as surgeon, pathologist, and reconstructive surgeon. It relies on the accuracy of a microscope to trace and ensure removal of skin cancer down to its roots. This procedure allows dermatologists trained in Mohs Surgery to see beyond the visible disease and to precisely identify and remove the entire tumor, leaving healthy tissue unharmed. This procedure is most often used in treating two of the most common forms of skin cancer: basal cell carcinoma and squamous cell carcinoma. The cure rate for Mohs Micrographic Surgery is the highest of all treatments for skin cancer—up to 99 percent even if other forms of treatment have failed. This procedure, the most exact and precise method of tumor removal, minimizes the
chance of regrowth and lessens the potential for scarring or disfigurement.

David Busch's Canon EOS Rebel T7i/800D Guide to Digital SLR Photography is your complete all-in-one comprehensive resource and reference for the Canon EOS Rebel T7i/800D, the first Canon camera to offer in-body five-axis image stabilization for video capture. Aimed at photo enthusiasts seeking to improve their photographic skills, the T7i/800D is an affordable digital SLR with an impressive range of features, including including Wi-Fi communications to link your camera to your iOS or Android smart device. With this book in hand, the camera is remarkably easy to master, too. Equipped with a 24-megapixel sensor, full HD movie-making, an accurate autofocus system, and a full range of semi-automatic modes, scene options, and creative filters, this newest Rebel has everything you need to explore the world of photography.

With clear how-to steps and full-color illustrations, David Busch's Canon EOS Rebel T7i/800D Guide to Digital SLR Photography covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lenses, lighting, and more. Also included is a handy Canon Rebel T7i/800D "roadmap," an easy-to-use visual guide to the camera's features and controls. With best-selling author and mentor David Busch as your guide, you'll be in full creative control, whether you're shooting on the job, as an advanced hobbyist, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS Rebel T7i/800D today.

This book is a complete manual for users of the Sony Cyber-shot DSC-RX100 VII camera, one of the most advanced, but still pocketable, cameras available. With this book, author Alexander White provides users of the RX100 VII with a guide to all aspects of the camera’s operation, including its many advanced settings for autofocus and exposure control. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to take still images and record video with the RX100 VII, and explains when and why to use the camera’s many features. The book provides details about the camera’s automatic and advanced shooting modes, including continuous shooting at rates as fast as 20 frames per second, with short bursts as fast as 90 frames per second, as well as its numerous menu options for shooting, playback, and setup. The book includes information about using Wi-Fi and Bluetooth connections for image transfer, remote control, and adding location information to images. The book has more than 500 color photographs or illustrations that help explain the camera’s menus, shooting screens, and features. These images include examples of photographs taken using the RX100 VII’s Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, low-light, and action shots; and the Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping, with photographic examples. The book includes a full discussion of the video features of the RX100 VII, which can shoot HD and 4K (ultra-HD) movies, and which offers manual control of exposure and focus during movie recording. The book explains the camera’s numerous features that are useful for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book provides detailed information about recording 4K video to an external video recorder using the “clean” video output from the camera’s HDMI port. In three appendices, the book discusses accessories for the RX100 VII, including cases, power sources, grips, remote controls, and filter adapters, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera’s features in the most efficient ways possible. This guide to the RX100 VII includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.
"This book offers readers a one-stop resource for contemporary issues, developments, and influences in e-commerce"--Provided by publisher.

David Busch's Canon EOS RP Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting new Canon EOS RP mirrorless camera. This highly-affordable model sports a 26.2 MP full frame sensor embedded with 4,779 Dual-Pixel phase detection AF points for lightning-fast, precise autofocus. The EOS RP’s 2.36 million dot electronic viewfinder provides a bright, clear view as you shoot. There are three available adapters that it easy to supplement your RF-mount lenses with a broad selection of legacy Canon EF and EF-S optics. The EOS RP has wireless connectivity to allow linking the camera to a computer and iOS or Android smart devices, high-definition movie-making capabilities, and a versatile swiveling touch screen LCD. With this book in hand, you can quickly apply all these advanced features to your digital photography, while boosting your creativity to take great photographs with your Canon EOS RP. Filled with detailed how-to steps and full-color illustrations, David Busch's Canon EOS RP Guide to Digital Photography covers all this upscale camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy EOS RP "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS RP today.

David Busch's Canon EOS 90D Guide to Digital Photography is your all-in-one comprehensive resource and reference for the advanced Canon EOS 90D camera. This upgraded 32.5 megapixel APS-C model features a 45-point autofocus system. The Dual Pixel CMOS hybrid autofocus brings lightning-fast phase detect AF to live view and high-definition movie modes, too. The 90D's metering system includes a 220,000-pixel RGB+Infrared sensor with Face Detection for accurate exposure control. The 90D has Wi-Fi/ Bluetooth connectivity to allow linking the camera to a computer and iOS or Android smart devices, and an improved swiveling touch screen LCD. With this book in hand, you can quickly apply all these advanced features to your digital photography, while boosting your creativity to take great photographs with your Canon EOS 90D.

Filled with detailed how-to steps and full-color illustrations, David Busch's Canon EOS 90D Guide to Digital Photography covers all this upscale camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy 90D "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author’s recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS 90D today.

A concise, focused study aid for the 2012 edition of CompTIA A+ Certification exams More than a million PC technicians hold the CompTIA A+ certification, which is a require certification by some software and hardware vendors. Designed to work with the Sybex family of
certification guides for exams 220-801 and 220-802, this Review Guide is organized by objective to provide a quick review and reinforcement of important exam topics. It includes more than 170 review questions, and reader will have access to 4 practice exams, over 100 electronic flashcards, and a searchable Glossary of Key Term. Provides effective review and reinforcement to help prepare students for the CompTIA A+ certification exams. A perfect companion to other Sybex CompTIA A+ Study Guides. Covers all exam objectives, including hardware, networking, laptops and printers, operating procedures, operating systems, security, mobile devices, and troubleshooting. Packed with tightly focused review questions, and access to bonus practice exams, electronic flashcards, and a searchable list of key terms to reinforce study. Includes review for both required exams: 220-801 and 220-802. CompTIA A+ Complete Review Guide adds additional support to prepare you to achieve the number one certification for PC technicians.

David Busch's Canon EOS Rebel T6/1300D Guide to Digital SLR Photography is your complete all-in-one comprehensive resource and reference for the Canon EOS Rebel T6/1300D. Aimed at budding photo enthusiasts seeking to improve their photographic skills, the T6/1300D is a budget-priced digital SLR with an impressive range of features, including Wi-Fi communications to link your camera to your iOS or Android smart device. With this book in hand, the camera is remarkably easy to master, too. Equipped with an 18-megapixel sensor, full HD movie-making, an accurate 9-point autofocus system, and a full range of semi-automatic modes, scene options, and creative filters, this newest Rebel has everything you need to explore the world of photography. With clear how-to steps and full-color illustrations, David Busch's Canon EOS Rebel T6/1300D Guide to Digital SLR Photography covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lenses, lighting, and more. Also included is a handy Canon Rebel T6/1300D "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. With best-selling author and mentor David Busch as your guide, you'll be in full creative control, whether you're shooting on the job, as an advanced hobbyist, or just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS Rebel T6/1300D today.

This book is a complete guide to the Sony Cyber-shot DSC-HX80 and HX90V cameras, two highly versatile, and pocketable, superzoom models, which offer a 30x optical zoom range from 24mm to 720mm. With this book, author Alexander White provides users of these two very similar models with a manual covering all aspects of the cameras' operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to take still images and record video with the HX80 and HX90V, and explains when and why to use the cameras' many features. The book provides details about the cameras' automatic and advanced shooting modes as well as their menu options for shooting, playback, setup, and using Wi-Fi connections with in-camera apps. The book has more than 400 color photographs that illustrate the cameras' controls, display screens, and menus. The images also provide examples of photographs taken using the cameras' Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and the Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book also provides introductions to topics such as street photography, macro photography, and getting the most benefit from the superzoom lens. The book includes a full discussion of the video features of the HX80 and HX90V, which can shoot HD movies, and which offer manual control of exposure during movie recording. In three appendices, the book discusses accessories for both models, including cases, power sources, and remote controls, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the cameras' features in the most efficient ways possible. This pocket-sized resource is filled with a wealth of essential and helpful information for mastering digital photography, from choosing the
right camera and selecting accessories, to taking better portraits and improving image composition. Original.

David Busch's Nikon D850 Guide to Digital SLR Photography is your all-in-one comprehensive resource and reference for the feature-packed Nikon D850 camera. Built around a ground-breaking 45.7 megapixel back-illuminated sensor, this pro/enthusiast model offers incredible image quality and high ISO performance, along with 4K movie shooting capabilities. With continuous shooting up to 9 fps with optional battery grip, the Nikon D850 is one of the most versatile cameras the company has ever offered. With this book in hand, you master all the camera's impressive features, and fine tune your skills as you develop your creativity taking great photographs with your D850.

Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D850 Guide to Digital SLR Photography covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is a handy visual guide to the D850, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D850 today.

Now refreshed with current technologies and terms, and more than 25 percent new images and an all-new chapter, this bestselling guide shows readers how to shoot great photographs with any type of camera.

David Busch's Sony a77 II Guide to Digital Photography is your all-in-one comprehensive resource and reference for the Sony a77 II camera. This advanced Sony model features a new autofocus sensor with an industry-leading 79 AF points, and lightning fast tracking. It can capture 24-megapixel images at a blazing fast 12 fps or shoot 1080p high-definition movies with stereo sound. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with your a77 II. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony a77 II Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy a77 II
"roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a77 II today.

Business Information Systems: Concepts, Methodologies, Tools and Applications offers a complete view of current business information systems within organizations and the advancements that technology has provided to the business community. This four-volume reference uncovers how technological advancements have revolutionized financial transactions, management infrastructure, and knowledge workers.

The Complete Guide to Digital Cameras will appeal to anyone who has recently purchased or is considering an investment in a digital camera. Sections include: introduction to digital cameras, tips on use, available options, how to transfer images from camera to computer, image manipulation along with model comparisons and index of currently available cameras. Together the book and CD-ROM will answer questions you have about digital cameras, enable you to make intelligent buying decisions, and help you use your camera to its full potential. No camera purchase is complete without this informative guide.

“This book offers research articles focused on key issues concerning the technologies and applications of electronic commerce”--Provided by publisher.

David Busch's Nikon D5600 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the Nikon D5600 camera. This ultracompact and lightweight Nikon digital SLR has new SnapBridge wireless Bluetooth communication so you can use your iOS or Android device to control the camera. Nikon has also added an easy-to-use time-lapse feature to its impressive capabilities, which include a swiveling touch screen LCD that makes taking photos or changing settings quick and easy. The D5600 captures 24-megapixel still images and 1080p 60 fps high-definition movies with stereo sound, too. With this book in hand, you can fine tune your camera skills as you explore the world of digital photography, develop your creativity, and take great photographs with your D5600. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D5600 Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the D5600, with close-up photos and descriptions of the camera's essential features and controls, including the versatile LCD touch screen. Learn when to use each option
and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D5600 today.

Here is a photographer's dream manual, with the newest and hottest cameras, high-quality images, and unequaled, in-depth information provided by an expert author and PCPhoto, the best photography magazine on the market. This fully updated handbook includes a thorough examination of the newest technology issues, including megapixel counts, new image stabilization and sensor cleaning features and live LCDs on D-SLRs. There's a discussion of the importance of resolution, the various formats and file options available, and memory cards and storage choices. Tips on getting the best exposure, making the most of flash, using different lenses and filters, and finding effective ways of applying image-editing software will all help photographers get truly creative.

David Busch's Nikon D3400 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the Nikon D3400 camera, the most advanced entry-level dSLR that the company has ever offered. Taking and sharing pictures is easier than ever, thanks to the D3400's enhanced Guide Mode and SnapBridge Bluetooth Low Energy wireless link between the D3400 and your Android or iOS smartphone or tablet. This 24-megapixel camera offers Full HD 1080p video, continuous shooting at up to 5 frames per second, and enhanced battery life of up to 1200 shots per charge. With this book in hand, you can fine tune your camera skills as you explore the world of digital photography, develop your creativity, and take great photographs with your D3400. Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D3400 Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the D3400, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author’s recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D3400 today.

A guide to the Nikon D3S and D3X cameras describes the camera's controls, lighting, composition, lenses, and ways to download and edit photographs.

Photographer's Guide to the Sony a7C is a full-color, fully illustrated guide book covering all features and operations of the a7C mirrorless, compact, full-frame interchangeable-lens digital camera. With this book, author Alexander S. White provides users of the a7C with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the a7C, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, Bluetooth, and special effects. The book covers the a7C's ability to use its touch screen for focusing and enlarging images in some situations, its upgraded autofocus system, which includes real-time tracking autofocus as well as automatic focusing on the eyes of humans or animals, and the camera's wide range of options for assigning its control buttons, dial, and wheel to carry out photographic functions. The book includes more than 400 color
photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the a7C's various shooting modes and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and astrophotography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the a7C, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera’s numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the “clean” video output from the camera’s HDMI port. In three appendices, the book discusses accessories for the a7C, including lenses, cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with “quick tips” on how to take advantage of the camera’s features in the most efficient ways possible. This guide to the a7C includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

Learn the ins and outs of the IT security field and efficiently prepare for the CompTIA Security+ Exam SY0-601 with one easy-to-follow resource CompTIA Security+ Review Guide: Exam SY0-601, Fifth Edition helps you to efficiently review for the leading IT security certification—CompTIA Security+ SY0-601. Accomplished author and security expert James Michael Stewart covers each domain in a straightforward and practical way, ensuring that you grasp and understand the objectives as quickly as possible. Whether you’re refreshing your knowledge or doing a last-minute review right before taking the exam, this guide includes access to a companion online test bank that offers hundreds of practice questions, flashcards, and glossary terms. Covering all five domains tested by Exam SY0-601, this guide reviews: Attacks, Threats, and Vulnerabilities Architecture and Design Implementation Operations and Incident Response Governance, Risk, and Compliance This newly updated Fifth Edition of CompTIA Security+ Review Guide: Exam SY0-601 is not just perfect for anyone hoping to take the SY0-601 Exam, but it is also an excellent resource for those wondering about entering the IT security field.

Featuring eighty different kinds of hoofed mammals, this field guide covers common exotics, such as blackbuck antelope and fallow deer, some less common species like scimitar-horned oryx, and a few newer arrivals like defassa waterbuck.

Have you stepped up to a digital single-lens-reflex (dSLR) camera only to find the range of capabilities daunting? Combining features traditionally found on 35mm film cameras — precise shutter speed and exposure settings, interchangeable lenses and accessories, superior image quality — with the ease and storage capacity of digital cameras, a dSLR is a powerful new tool that can create truly great digital pictures. But the learning curve for photographers moving from the point-and-shoot digital world can be formidable. In this book, photographer and industry consultant Jon Canfield shows you how to take full advantage of dSLR photography, illuminating the entire process with nuggets of hard-won expertise. He also shows you how to use popular image-editing software such as Adobe Photoshop and Adobe Photoshop Elements to improve your images. The Digital SLR Guide is brimming with tips and tricks for getting the most from your equipment. The book is heavily illustrated with images and provides everything you need to know about choosing and using dSLR cameras and equipment. You'll learn how to: • Get the right stuff. Explore popular digital SLR cameras and compare accessories, such as lenses, flashes, and filters. • Learn the camera inside and out. Master dSLR camera controls and advanced features for maximum impact. • shoot like an expert. Cut to the chase with innovative, time-saving, and creative photography techniques. • Edit your images. Use Photoshop and
Photoshop Elements to make your pictures even better. • Boost quality. Work with high-quality raw capture modes for the best possible photos.

David Busch’s Nikon D5500 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the Nikon D5500 camera. This ultracompact and lightweight Nikon digital SLR has a swiveling touch screen LCD that makes taking photos or changing settings quick and easy. The D5500 includes built-in Wi-Fi, so you can use your iOS or Android device to control the camera or upload photos to your phone, tablet, or personal computer. The D5500 captures 24-megapixel still images and 1080p 60 fps high-definition movies with stereo sound, too. With this book in hand, you can fine-tune your camera skills as you explore the world of digital photography, develop your creativity, and take great photographs with your D5500. Filled with detailed how-to steps and full-color illustrations, David Busch’s Nikon D5500 Guide to Digital Photography covers all the camera’s features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the D5500, with close-up photos and descriptions of the camera’s essential features and controls, including the versatile LCD touch screen. Learn when to use each option and, more importantly, when not to use them, by following the author’s recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera’s capabilities, whether you're shooting on the job, taking shots as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D5500 today.


David Busch’s Canon EOS 5D Mark IV Guide to Digital SLR Photography is your essential reference and guide book for Canon’s groundbreaking 30.4 megapixel full frame dSLR. Canon’s most versatile professional/enthusiast camera is adept at still photography, combining a high-resolution sensor with 7 fps continuous shooting, blazing fast autofocus, and excellent high-ISO performance. Those shooting video will be equally impressed with its 4K Ultra High Definition movie mode and Dual Pixel AF that allows continuous autofocus even when capturing video. Touch screen access to features, a 150,000-pixel RGB+infrared exposure sensor, and built-in Wi-Fi and GPS add to the 5D Mark IV’s appeal. With this book in hand, you will discover all the capabilities of the Canon EOS 5D Mark IV as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch’s Canon EOS 5D Mark IV Guide to Digital SLR Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the Mark IV’s features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author’s recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera’s capabilities,
whether you’re shooting on the job, taking pictures as an advanced enthusiast exploring photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS 5D Mark IV.

Tips on writing to consumers and business-to-business Create captivating, results-oriented, sales-generating copy Need to produce winning copy for your business? This fast, fun guide takes you through every step of a successful copywriting project, from direct mail, print ads, and radio spots to Web sites, articles, and press releases. You'll see how to gather crucial information before you write, build awareness, land sales, and keep customers coming back for more. Discover How To: * Write compelling headlines and body copy * Turn your research into brilliant ideas * Create motivational materials for worthy causes * Fix projects when they go wrong * Land a job as a copywriter

Provides information on using digital SLR cameras, covering such topics as memory cards, choosing exposure, lenses, sharing photographs online, using the flash, composing a photograph, and image editing.

"The book is a comprehensive review designed to help midwives and women’s health nurse practitioners prepare for their certification exams"--

Complete, objective-by-objective review for the A+ exam The CompTIA A+ Complete Review Guide, 3rd Edition is your ideal solution for preparing for exams 220-901 and 220-902. The perfect companion to the CompTIA A+ Complete Study Guide, 3rd Edition this book provides you with extra review and reinforcement of key topics you'll see on the exam. The material is broken into two parts that each focus on a single exam, then organized by domain objective so you can quickly find the information you need most. This new third edition has been updated to reflect the revised exams, with the latest best practices and an emphasis on Windows 8/8.1 and mobile OSes. You also get access to the exclusive Sybex online learning environment featuring over 170 review questions, four bonus exams, 150 electronic flashcards, and a glossary of key terms — over 500 practice questions in all! The CompTIA A+ certification is the essential computer technician credential, and is required by over 100 leading employers. This book gives you the review and practice you need to approach the exam with confidence. Brush up on PC hardware, laptops, printers, and mobile devices Review the fundamentals of networking and security Delve into the latest operating systems and operating procedures Troubleshoot common IT issues, and learn the latest best practices

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